

GLOBAL VOICES

VITAL CHOICES

On Population Matters' 30th anniversary we're asking all our supporters to make a commitment towards working together for a better, brighter future for people and planet.

Every choice you make and each action that you take can and will have an impact.



#MAKEITPOSSIBLE



10 FACTS

Globally, almost half of pregnancies are unplanned.
Source: Guttmacher Institute

Major environmental charities such as WWF, Friends of the Earth and the RSPB don't currently promote actions to address population growth. PM is the only organisation focusing on ethical solutions to the population issue.

On average, people in the UK are responsible for 11 times the CO₂ emissions of someone in Nigeria. Global net human-caused emissions of CO₂ need to fall by 45% from 2010 levels by 2030, to reach 'net zero' by 2050.
Sources: Global Carbon Atlas, Intergovernmental Panel on Climate Change

80% of biodiversity loss is caused by agriculture and 80% of agricultural land is used for livestock.
Source: UN Environment Programme

Gender equality reduces population growth: empowered women normally choose smaller families.

Humanity is currently using 70% more of the Earth's renewable resources than it can regenerate.
Source: Global Footprint Network

Childfree people and those with small families still face criticism, stigma and intrusive questioning.

The population of the Least Developed Countries is projected to rise from just over 1bn in 2020 to 1.9bn in 2050.
Source: United Nations Population Division

Only 5% of income gains from Gross Domestic Product growth go to the world's poorest 60%.
Source: Jason Hickel

Policies to address population are not yet included in major environmental agreements such as the UN Framework Convention on Climate Change and Convention on Biodiversity.

10 ACTIONS

Practise safe sex. Put pressure on global leaders to support family planning and help end the unmet need of 270 million women.

Become a member of Population Matters and encourage others to join, support our campaigns and help us raise awareness of the population issue, which is contributing to almost all of the major problems facing us today.

Take a transport challenge – drive less, bike, hike, use public transport, go flight-free.

Take a diet challenge such as Veganuary to reduce your intake of meat and dairy products. Choose organic and local foods. Plan meals to reduce food waste.

Volunteer for or support a women's rights charity. Find out more about PM's Empower to Plan projects that support small grassroots NGOs in empowering girls, women and communities through the delivery of family planning and environmental conservation services, using the power of crowdfunding.

Reduce, reuse, recycle. Buy less.

Celebrate small families, only children, and those who choose to be childfree. Engage in discussions about why these are positive choices.

Seek out, learn from and amplify the voices and experiences of people in the Global South.

Support campaigns for global justice.

Campaign! Understand the issues, bust the myths, take action, sign petitions, add your voice as a campaigner for positive change that benefits people and planet.

10 OUTCOMES

Unwanted pregnancies will be reduced and improved child and maternal health provision will be established on a global scale.

Other environmental and conservation charities start promoting ethical population solutions to tackle our environmental crisis.

Personal CO₂ emissions are slashed, helping other climate solutions be more effective. There are far fewer cars, cities have adapted to be more pedestrian and bike friendly, with more green spaces and rooftops hosting solar panels, plants and vegetable gardens.

Transformative changes to our global food patterns with a shift from industrial agriculture and much less dependency on meat-heavy diets will preserve biodiversity and reduce the chance of zoonotic diseases such as COVID-19 developing.

Increased awareness around the key issues will lead to greater women's empowerment, smaller families, better lives and a healthier planet.

Reducing personal footprints inspires those around you to make positive choices. Politicians recognise there is genuine concern about the environmental impact of consumption and are taking action.

Choosing to have smaller families or be childfree is normalised.

Shared understanding and respect for the challenges faced by people everywhere. Collaboration across the world promotes sustainable solutions.

The economy is focused on sustainability and wellbeing, not growth, to alleviate poverty and move towards global equality.

There is government-level support and cooperation to work together on an international level so that a sustainable population co-exists in harmony with nature and prospers on a healthy planet, to the benefit of all.