OUR VISION

Our vision is of a future with a good quality of life for all, a healthy and biodiverse environment, and a stable and sustainable population size.

OUR VALUES

Our values are the ethics to which we subscribe. We believe:

- in the value of healthy and diverse ecosystems, and of just and sustainable human societies
- that we all have duties to the community and to future generations to act in ways that do not undermine the protection, fulfilment and advancement of fundamental rights and freedoms; in a world of limited resources our reproductive and consumption choices are of critical importance to discharging these fundamental moral duties
- that everyone has a right to a standard of living adequate for health and well-being, and to an international order in which fundamental rights and freedoms, including gender, sexual and reproductive rights, can be fully realised.

OUR PRINCIPLES

Our principles are guidelines that define how we conduct our activities. These are that we:

- seek to work within the mainstream of politics and society;
- focus on population within the wider context of related issues, including in particular over-consumption, gender and social inequality, and environmental degradation.
- are independent, but seek to work with others.
- make claims based on sound evidence.
- are a learning organisation.
- adopt professional standards.
- follow a scientific approach to solutions and foster research.

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